

# **Exhibitor Prospectus**

## **WAPM**

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WORLD ACADEMY of PAIN MEDICINE ULTRASONOGRAPHY

978-430-7747

Scot Sarver

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Email: ssarver@wapmu.org

February 15-16, 2020

Miami, Florida U.S.A.

The Hyatt Regency- Coral Gables

EXHIBIT
DATES & HOURS\*
SET-UP

Friday, February 14, 2020 4:00 P.M. - 9:00 P.M. And/or

Saturday, February 15, 2020 6:00 A.M. – 7:30 A.M.

SHOW HOURS Saturday, February 15, 2020

7:30 A.M. - 5:00 P.M.

Networking Reception 6:00 P.M. - 8:00 P.M.

Sunday, February 16, 2020

6:30 A.M. - 1:00 P.M.

**TEAR DOWN** 

Sunday, February 16, 2020 1:30 P.M. - 3:00 P.M.

\*Hours subject to change

#### HOTEL ACCOMMODATIONS

WAPMU will have a room block located at The Hyatt Regency- Coral Gables available at a discounted rate. Relaxed accommodations with access to the pool. Multiple restaurants within walking distance. Exhibitors are welcome to choose their own accommodations.

#### **ABOUT**

WAPMU is a multidisciplinary educational not-for-profit medical association conducting practical CME accredited courses and striving to provide evidence-based approaches in procedural anatomy and interventional techniques related to the treatment of chronic pain. The WAPMU has over 2650 members in the fields of anesthesiology, PM&R, rheumatology, neurology, radiology and orthopedics.

#### **Annual Meeting Topics:**

- Peripheral Nerve Stimulation
- Neuromodulation
- Minimally Invasive Spine Techniques
- Denervation- RFA/Cryoablation
- Orthobiologics/ Regenerative Medicine
- Advanced Head and Neck Procedures/ Botulinum Toxin
- Innovations in Pain Medicine
- Ultrasound Guided Interventions

#### **ATTENDANCE**

Projected attendance for the WAPMU Annual Meeting & Workshop includes an anticipated 200–plus pain management specialist including anesthesiologists, orthopedics, physiatrists, neurologists, surgeons, general practitioners, physician assistants, nurse practitioners, nurses, therapists and healthcare professionals. We anticipate that the majority of our attendees will be from North America, with additional representation from South America, United Kingdom, Europe and Asia.

### **Exhibit Information**

#### LOCATION

The Hyatt Regency located in Coral Gables/ Miami, FL. USA will host the entire program. To encourage optimum interaction, the Exhibit Hall will be located within the hotel with close proximity to general sessions and within the guidelines of ACCME rules. The Exhibit Hall will serve as the venue for continental breakfasts, lunch and all refreshment breaks.

#### MAILING/EMAIL LIST

Each registered exhibitor will receive a pre-registration list approximately 15 days before the meeting and a final registration list within 3 days after the meeting.

#### **EXHIBIT & PARTICIPATION IN WORKSHOPS COST:**

Tabletop Exhibit and Company Product exclusive cadaver station which includes:

- 6' table (2) chairs in prime location in exhibit hall. Pop- up banners will be allowed
- (4) Complimentary representative badges
- Dedicated Cadaver station utilizing Company Product/Procedure
- Participation in the Networking Reception on Saturday February 15, 2020.

**TOTAL COST: \$5,500.00** 

#### **EXHIBIT ONLY COST:**

Tabletop Exhibit which includes:

- 6' table (2) chairs YOUR DISPLAY MUST FIT ON A 6-Foot TABLETOP. Pop-up banners will be allowed
- Complimentary representative badges
- Participation in the Networking Reception on Saturday February 15, 2020.

**TOTAL COST: \$1,800.00** 

#### \*\*Additional Opportunities Listed Below

Contact Scot Sarver- ssarver@wapmu.org

#### SPACE ASSIGNMENT

Space will be assigned in the order in which booking forms are received. Applications received after January 1, 2020 will be on a space available basis. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application.

\*The Program Committee reserves the right to alter the Floor Plan at any time without prior notice.

#### **REFUNDS AND CANCELLATIONS**

Cancellations received in writing by January 1, 2020 will be subject to a 25% administrative fee. There will be no refunds for cancellations received after January 1, 2020.

#### SHIPPING INFORMATION

Shipments should be made through the Hyatt regency Coral Gables. Shipping instructions will be included once booking is confirmed. WAPMU will not be responsible for receiving any shipments.

#### **EXHIBITOR LISTING IN FINAL PROGRAM**

Upon receipt of the booking form, you will be asked to send a 50-word Exhibitor Company/Product profile. This will be published in the list of exhibitors in the Program. Failure to provide the profile by the deadline will preclude your company from being listed in the Program. Profiles are due on or before January 15, 2020.

#### **ADDITIONAL OPPORTUNITIES**

#### PLATINUM SUPPORTER(ONLY 1 AVAILABLE)

\$20,000

Designation included on all print materials and highlighted on website

One (1) Tabletop Exhibit Display (prime location)

One (1) Exclusive supporter designation of company product at cadaver station

Two (2) additional complimentary registrations for a total of four (4) registrations

One (1) Pre & Post Registration Mailing List

One (1) Platinum Supporter Showcase Luncheon time slot with 60-minute Presentation (No CME provided). Saturday, February 15 (12:00 - 1:00 p.m.) The time slot includes separate presentation room, standard audiovisual, lunch food & beverage.

Full Page Advertisement in Final Program

Company-Provided Product Flyer in Annual Meeting Conference Materials Website link at <a href="https://www.wapmu.org">www.wapmu.org</a>

#### GOLD SUPPORTER (ONLY 1 AVAILABLE)

\$15,000

Membership Designation included on all print materials and highlighted on website

One (1) Tabletop Exhibit Display (prime location)

One (1) Exclusive supporter designation of company product at cadaver station

Two (2) additional complimentary registrations for a total of four (4) registrations

One (1) Pre & Post Registration Mailing List

One (1) Exclusive supporter designation at Networking Reception on Saturday, February 15 (6:00-8:00 p.m.)

Full Page Advertisement in Final Program

Company-Provided Product Flyer in Annual Meeting Conference Materials

Website link at www.wapmu.org

#### **SILVER SUPPORTER (Only 1 Available)**

\$10,000

Designation included on all print materials and highlighted on website

One (1) Tabletop Exhibit Display. (prime location)

One (1) Exclusive supporter designation of company product at cadaver station

Company Sponsored Internet Connection with Personalized Password

Two (2) additional complimentary registrations for a total of four (4) registrations

One (1) Pre & Post Registration Mailing List

One (1) Exclusive supporter designation of company product at cadaver station

Full Page Advertisement in Final Program

Company-Provided Product Flyer in Annual Meeting Conference Materials

Website link at www.wapmu.org

CONFERENCE BAGS \$3,000

Distributed to all attendees. Your company logo along with WAPMU's Logo is imprinted on bag. You may include One (1) Company/product flyer in the bag

#### Final program advertising

Full Page	\$750
Half Page	\$500
Inside Front Cover or Back Cover	\$1000

#### Promotional Material \$500

Distributed to all attendees. Company-provided Product Flyer in the annual Meeting conference Materials.

#### **FINAL PROGRAM USB ZIP DRIVES**

\$2500

Distributed to Attendees with full program lectures. WAPMU provides 4GB USB Zip Drives with Company Logo at Company's discretion.

# FOR MORE INFORMATION ON EXHIBITION AND MARKETING OPPORTUNITIES PLEASE CONTACT:

Scot Sarver at 978-430-7747, ssarver@wapmu.org

### **APPLICATION FOR EXHIBIT/SPONSORSHIP**

The World Academy of Pain Medicine Ultrasonography February 15-16, 2020 in Coral Gables/Miami, Florida USA

EMAIL TO: ssarver@wapmu.org

Company Name:	
Exhibit Coordinator:E	
Address:	
City/State/Zip:	
Telephone:	
Please check one option:	
EXHIBIT & PARTICIPATION IN WORKSHOPS-	\$5,500.00
EXHIBIT ONLY - \$1,800.00	
PLATINUM- \$20,000.00 GOLD- \$15,000.00	SILVER- \$10,000.00
TOTAL AMOUNT:	
[] Enclosed is \$ Check #: Please make checks payable to WAPMU and mail to WAPM Reading, MA 01864	
[] Please pay by Credit Card	
Circle ONE: American Express VISA MasterCa	ard
CC#	Expire Date:
Sec. Code:	
Name as it appears on Card:	
Address associated with Credit Card:	
City State Postal Code:	
SIGNATURE	DATE: